

## YOUR OPINION MATTERS!

<b>Your Name:</b>
<b>Age (roughly!)</b>
<b>Postcode:</b>
<b>Date:</b>

For each item identified below, circle the number to the right that best fits your judgment of its quality. Use the rating scale to select the quality number.

<b>Survey Item</b>	<b>Scale</b>				
	<b>P O O R</b>	<b>Good</b>			<b>E x c e l l e n t</b>
1. <b>FIRST IMPRESSIONS</b>	1	2	3	4	5
2. <b>PLANT QUALITY</b>	1	2	3	4	5
3. <b>PLANT RANGE</b>	1	2	3	4	5
4. <b>PRICES</b>	1	2	3	4	5
5. <b>CUSTOMER SERVICE</b>	1	2	3	4	5
6. <b>GENERAL LAYOUT OF THE BARN</b>	1	2	3	4	5
7. <b>GENERAL AMBIENCE</b>	1	2	3	4	5
8. <b>ACCESS FROM CAR PARK INTO BARN</b>	1	2	3	4	5
9. <b>PAYMENT OPTIONS AT TILL</b>	1	2	3	4	5
10. <b>STAFF MEMBERS</b>	1	2	3	4	5
11. <b>HOW LIKELY ARE YOU TO RECOMMEND US TO A FRIEND?</b>	1	2	3	4	5
12. <b>LAST IMPRESSION!</b>	1	2	3	4	5

Thank you for your time. If you'd like to be entered into our monthly draw (to win £25 worth of plants) for all completed surveys, please include your telephone number ☺

If you have any suggestions for us, please write them here: